

# CAVE CREEK RODEO DAYS-SPONSORSHIPS

## AMETHYST SPONSORSHIP

Sponsor Flag Run W/PA Announcement  
 Parade Entry  
 Web link  
 Logo Loop Ad  
 Stockman's Club (2) for one Performance  
**Sponsorship Cost \$1,000**

## SAPPHIRE SPONSORSHIP

Sponsor Flag Run W/PA Announcement  
 Parade Entry  
 Web link  
 Logo Loop Ad  
 Stockman's Club (2) per Performance  
 Bleacher Banner (1)  
**Sponsorship Cost \$2,000**

## RUBY SPONSORSHIP

Sponsor Flag Run W/PA Announcement  
 Parade Entry  
 Web link  
 Logo Loop Ad  
 Stockman's Club (4) per Performance  
 Arena Banner (1)  
**Sponsorship Cost \$3,000**

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## CHUTE/GATE SIGNAGE

Sponsor Run W/PA Announcement  
 Parade Entry  
 Web Link  
 Logo Loop Ad  
 Stockman's Club (4) per Performance  
**Sponsorship Cost \$3,000**

## ARENA SIGNAGE -Limited Space, First Come First Serve

Sponsor Run W/PA Announcement  
 Parade Entry  
 Web Link  
 Logo Loop Ad  
 Stockman's Club (2) per Performance  
**Sponsorship Cost \$1,500**

## EMERALD SPONSORSHIP

Sponsor Flag Run W/PA Announcement  
 Parade Entry  
 Web Link  
 Logo Loop Ad  
 Stockman's Club (6) per Performance  
 General Admission (10) per Performance  
 Arena Banner 3 x 6 (2)  
**Sponsorship Cost \$5,000**

## TURQUOISE SPONSORSHIP

Sponsor Flag Run W/PA Announcement  
 Parade Entry  
 Web Link and Commercial link  
 Logo Loop Ad  
 Commercial for Logo Loop  
 Stockman's Club (8) per Performance  
 General Admission (12) per Performance  
 Entry Fence Banner 4 x10 (2)  
 Arena Banner 3 x 6 (2)  
 Your Business Included in Radio Ads  
**Sponsorship Cost \$10,000**

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## PERFORMANCE SPONSORSHIP- Choose your section-3 performances and receive the deliverables below.

BareBack, Saddle Bronc, Tie Down Roping, Steer Wrestling,  
 Team Roping, Steer Roping, Barrel Racing, Bull Riding  
 Sponsor Flag Run W/PA Announcement  
 Parade Entry  
 Web Link  
 Logo Loop Ad  
 Stockman's Club (2) per Performance  
 Day Sheet Advertising  
**Sponsorship Cost \$2,000**

## EVENT SPONSORSHIPS

Official Rodeo Dance Sponsor	\$5,000
Official Golf Tournament Sponsor	\$5,000
Official Parade Sponsor	\$3,000
Official Mutton Bustin' Sponsor	\$3,000
Official Kick-off Dance Sponsor	\$3,000

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## ADVERTISING OPPORTUNITIES

Advertiser 1 – Logo Loop Ad	\$300	Day Sheet Cover Advertiser	\$1,100
Advertiser 2 – Logo Loop Ad and Arena Banner (1)	\$750	Day Sheet Business Card (10 Spots)	\$150