



SPONSORSHIPS

AMETHYST SPONSORSHIP

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (2) for Sunday Performance
Sponsorship Cost \$1,000

SAPPHIRE SPONSORSHIP

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (2) per Performance
Bleacher Banner (1)
Sponsorship Cost \$2,000

RUBY SPONSORSHIP

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (4) per Performance
Arena Banner 3x6 (1)
Sponsorship Cost \$3,000

CHUTE GATE SIGNAGE-Sold Out Until 2025

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (4) per Performance
Sponsorship Cost \$3,000

ARENA SIGNAGE-Limited Space, First Come First Serve

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (2) per Performance
Sponsorship Cost \$1,500

ADVERTISING OPPORTUNITIES

Advertiser 1-Logo Loop Ad \$300
Advertiser 2-Logo Loop Ad &
Arena Banner (1) \$750
Day Sheet Cover Advertiser \$1,100

EMERALD SPONSORSHIP

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (6) per Performance
General Admission (10) per Performance
Arena Banner 3x6 (2)
Sponsorship Cost \$5,000

TURQUOISE SPONSORSHIP

Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Commercial for Logo Loop
Stockman's Club (8) per Performance
General Admission (12) per Performance
Entry Fence Banner 4x10 (2)
Arena Banner 3x6 (2)
Your Business Included in Radio Ads
Sponsorship Cost \$10,000

PERFORMANCE SPONSORSHIP

Choose Your Section – All 3 Performances
BareBack, Saddle Bronc, Tie Down Roping, Steer
Wrestling, Team Roping, Steer Roping, Barrel Racing,
Breakaway Roping, Bull Riding
Sponsor Flag Run W/PA Announcement
Parade Entry
Web Link
Logo Loop Ad
Stockman's Club (4) per Performance
Day Sheet Advertising
Sponsorship Cost \$5,000

EVENT & OTHER SPONSORSHIPS

Golf Tournament Title Sponsor \$10,000
Golf Tournament Presenting Sponsor \$5,000
All Bulls, All Night! Sponsor \$5,000
Royalty Sponsor \$5,000
Rodeo Dance Sponsor \$5,000
Parade Sponsor \$3,000
Mutton Bustin' Sponsor \$3,000
Kick-off Dance Sponsor \$3,000